


JON DARLING

Frontend Developer / Designer

New York - New York

 917-573-0017

 jondarlingdev@gmail.com

 jondarlingdev.com

Education

Borough of Manhattan Community College

Jan 2018 - Dec 2019

Associates Degree in Multi
Media Programming and
Design

Skills

- » **JAVASCRIPT**
- » **REACT - VUE**
- » **HTML5 - CSS3 - SASS**
- » **WORDPRESS VIP**
- » **XD - SKETCH**
- » **PHOTOSHOP**
- » **ILLUSTRATOR**
- » **INDESIGN**
- » **PREMIERE PRO**
- » **JIRA - BASECAMP**

Work Experience

iOne Digital

Sept 2019 - Dec 2019

- Redesigned various landing pages using HTML, CSS and JS.
- Worked closely with the Development team gaining WordPress VIP experience.
- Collaborated with the Audience Development team to build new email templates for A/B testing on Sailthru for seven different national web site properties, improving open and click through rates by 7% and 3.8%, respectively.
- Collected and documented data creating spreadsheets aiding in a successful large-scale WordPress migration.
- Developed and implemented Quality Assurance testing inside the WordPress staging sites to ensure widget and CSS stylesheet functionality.
- Assisted the Graphic Design team in developing their new branding style guides for 2020.

Internship

jondarlingdev.com

Freelance

- Designed email capture overlays and inline ads for InsideHook, a men's luxury lifestyle website, that generated 20,000 new leads in six weeks.
- Built a new responsive website and brand logo for acclaimed New Zealand-based photographer Rob Tucker on WordPress.Org, increasing the number of unique monthly website visitors from 500 to 37,000 in eight weeks.
- Designed cover art for CDs, digital albums, and playlists for Sony Music and for independent recording artists.